

Memorandum of Understanding (MoU)

Between



Dattajirao Kadam Arts, Science and Commerce College, Ichalkaranji.

Survey No.17/436, Shivajinagar, Near Shahu Putala, Kolhapur Road, Ichalkaranji, Taluka -
Hatkanangale, District - Kolhapur, Maharashtra, Pin - 416 115

And

ameliorate
digital consultancy pvt ltd

Located at 16/1478/B-2 "SHIVAM" on the East of Panchvati Talkies, Ichalkaranji, 416115,
Dist. Kolhapur.

Memorandum of Understanding (MoU)

This Memorandum of Understanding (MoU) is made and entered into on 01/01/2022

by and between:

- **Dattajirao Kadam Arts, Science and Commerce College, Ichalkaranji**, located at Survey No.17/436, Shivajinagar, Near Shahu Putala, Kolhapur Road, Ichalkaranji, Taluka - Hatkanangale, District - Kolhapur, Maharashtra, Pin-416115, hereinafter referred to as "**DKASC**", and represented by **Dr. V. S. Dhekale, Principal**.
- **Ameliorate Digital Consultancy Pvt Ltd**, located at 16/1478/B-2 "SHIVAM" on the East of Panchvati Talkies, Ichalkaranji, 416115, Dist. Kolhapur, hereinafter referred to as "**Ameliorate**", and represented by **Dr. Rishikesh Oza, CEO**.

WHEREAS, DKASC is a leading educational institution committed to providing quality education in the fields of arts, science, and commerce, and is keen to enhance its students' digital skills and expertise DKASC was established in 1962 by Shri Swami Vivekanand Shikshan Sanstha Kolhapur, founded by Shikshanmaharshi Dr. Bapuji Salunkhe with a motto "Dissemination of Education for Knowledge Science & Culture". The college celebrated its Diamond Jubilee year in 2022-23. The College is located in industrial city of Ichalkaranji well known as Manchester of Maharashtra. The college is imparting the knowledge to more than 4,000 students of graduate and post-graduate in the discipline of Arts, Commerce and Science. The college is reaccredited with an 'A' grade by NAAC. The college is recognized as one of the old & best colleges in university, not only in academics but also in the fields of sports, cultural and extension activities.

WHEREAS, Ameliorate is a recognized digital consultancy firm with expertise in various areas, including digital marketing, web development, and data analytics, and is committed to supporting educational institutions in developing their digital capabilities. In December 2016, Ameliorate was conceptualized and founded as Ameliorate Solutions as a full-service Digital Marketing company. Starting from a small team of 8 to a team of 102, the company has expanded across the globe to service more than 300 clients and provide 20 plus services from their 4 core departments.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual covenants contained herein, the parties agree as follows:

1. Purpose:

The purpose of this MoU is to establish a framework for collaboration between DKASC and Ameliorate to:

- Enhance the digital skills and knowledge of DKASC students through guest lectures, workshops, seminars, and training programs.
- Support DKASC in developing and implementing digital initiatives to improve its online presence and communication channels.
- Provide students with internships along with placement and project opportunities within Ameliorate to gain practical experience in the digital industry.

2. Methodology:

- The DKASC and Ameliorate will develop a *'Joint Working Group'*. It is composed of one representative (coordinator) from each. **Mr. Akshay R. Swami** from **DKASC** and **Shraddha Gupta- HR** from **Ameliorate** will act as coordinators, respectively.
- Initially students will be informed about MoU and given a brief introduction about the Ameliorate and the relevant activities as mentioned above will be organized for all students and faculties on a suitable date every year.
- A date of activity will be declared at the beginning of the academic year and all students and faculties will be asked to participate in these activities.

3. Responsibilities of DKASC:

- Identify the specific needs and requirements of its students and faculty in terms of digital skills development.
- Provide suitable infrastructure and resources for conducting guest lectures, workshops, seminars, and training programs.
- Facilitate participation of students and faculty in the initiatives undertaken under this MoU.
- Promote collaboration with Ameliorate within the college community.

4. Responsibilities of Ameliorate:

- Offer internship and project opportunities to DKASC students within Ameliorate.
- Provide mentorship and guidance to DKASC students participating in internships and projects.

- Offer training and placement opportunities to DKASC students within Ameliorate.
- Share its expertise and resources with DKASC in developing and implementing digital initiatives.

5. Intellectual Property:

- All intellectual property rights developed in connection with this MoU shall be jointly owned by the parties, unless otherwise agreed upon in writing.
- The parties shall agree upon the terms of use and dissemination of such intellectual property before its public release.

6. Duration and Termination:

- This MoU shall be effective for a period of 3 years from the date of signing.
- This MoU may be terminated by either party upon 1 month's written notice to the other party.
- This MoU may be terminated by either party immediately upon written notice in case of a material breach by the other party.

7. Confidentiality:

- Both parties agree to keep confidential all information received from the other party during the course of this MoU.
- This obligation shall survive the termination of this MoU.

8. Governing Law:

- This MoU shall be governed by and construed in accordance with the laws of India.

9. Amendments:

- This MoU may be amended only by a written instrument signed by both parties.

10. Entire Agreement:

- This MoU constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior or contemporaneous communications, representations, or agreements, whether oral or written.

IN WITNESS WHEREOF, the parties have executed this MoU as of the date first written above.

**FOR DATTAJIRAO KADAM ARTS, SCIENCE AND COMMERCE COLLEGE,
ICHALKARANJI:**



Prof. (Dr.) V. S. Dhekale
Principal
D.K.A.S.C. College,
Ichalkaranji



FOR AMELIORATE DIGITAL CONSULTANCY PVT LTD:



Shraddha Gupta – HR Associate

Witness:



1. Mr. Akshay Swami
Coordinator
Dattajirao Kadam Arts, Science and
Commerce College, Ichalkaranji



2. Gaurav Joshi
IT Team Lead Ichalkaranji
Ameliorate Digital Consultancy Pvt Ltd

DATE : 01/01/2022

PLACE : ICHALKARANJI

To,
The Principal,
Dattajirao Kadam Arts, Science and Commerce College,
Ichalkaranji.

Subject: Internship Completion Letter

Respected Sir,

This is to certify that the following students of your college successfully completed the internship program as **I.T. Trainee** at our company **Ameliorate Digital Consultancy Pvt. Ltd.** from **01-02-2022 to 31-03-2022**. During their time with us, students demonstrated a strong work ethic, excellent technical skills, and the ability to learn quickly, valuable contributions to the project.

We appreciate their dedication, hard work, and positive attitude throughout their internship. We believe this internship experience has provided students with valuable skills and knowledge that will benefit them students in their future endeavors. We wish them all the best in their academic and professional pursuits.

Sr No.	Name of the student	Class
1	Biraje Snehal Parashram	BCA - III
2	Dongare Ratan Mallappa	BCA - III
3	Kamate Divya Deepak	BCA - III
4	Morye Vaishnavi Hemant	BCA - III
5	Nirmalkar Sayali Sanjay	BCA - III
6	Talange Ketana Sanjay	BCA - III
7	Tate Shrutika Avadhut	BCA - III

Best Wishes,

For Ameliorate Digital Consultancy Pvt. Ltd.

Shraddha



Shraddha Gupta – HR Associate

Registered Office: F. No.101, Sr. No. 1/1 to 16, Plot No.18, Swami Shraddha Building, Aamchi Colony, Bavdhan-Khurd, Bavdhan, Pune - 411021.

Corporate Office: 3, Plot No. 39, Block Sector, Road Amachi Colony, NDA Road, Bavdhan Khurd, Pune, Maharashtra, 411021.

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