

SEAT NO.:

**SHIVAJI UNIVERSITY, KOLHAPUR**  
**DATTAJIRAO KADAM ARTS, SCIENCE AND COMMERCE COLLEGE, ICHALKARANJI**  
**B. C. A (PART II – SEM. IV) (NEP) EXAMINATION MARCH/APRIL 2024**  
**SUBJECT:- ENTREPRENEURSHIP DEVELOPMENT**  
**Subject Code: 91181**

**Day and Date: Saturday 13/04/2024**

**Total Marks: 80**

**Time: 10:30 A.M. to 1:30 P.M**

- Instructions:**
1. Figures to the right indicates full marks
  2. Q. No. 1 and Q. No. 8 are compulsory
  3. Attempt any **three** questions from Q. no. 2 to Q. no. 7
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**Q1. Answer the following Multiple Choice Question (10 question for 1 mark each) 12 Marks**

1. Long Form of SIDCO.
  - a) Small Industries Development Corporation
  - b) Small Industries Development Company
  - c) Small Industries Department Corporation
  - d) Social Indian Development Corporation
2. A Formal Written Expression of the entrepreneurial vision, Strategy and operation of the proposed venture.....
  - a) Business Plan
  - b) Decision Making
  - c) Capital
  - d) All of Above
3. Opportunity identification can be divided into a \_\_\_\_\_ step process.
  - a) four
  - b) five
  - c) six
  - d) seven
4. Entrepreneur is:
  - a) Manager
  - b) Director
  - c) Employee
  - d) Risk taker
5. District Industries Centre programme was started by \_\_\_\_\_.
  - a) State Government
  - b) Collector of District
  - c) Central Government
  - d) None of these
6. The last step of the opportunity identification process is to:
  - a) Develop promising opportunities
  - b) Screen opportunities
  - c) Reflect on the results and the process
  - d) Establish a charter
7. External sources of finance do not include:
  - a) Leasing
  - b) Debentures
  - c) Retained earnings
  - d) Overdrafts
8. What does R stands for in MUDRA?
  - a) Return
  - b) Refinance
  - c) Risk
  - d) Ratio

9. The word 'Entrepreneur' is derived from the \_\_\_\_\_ word 'Entrepreneur'

- a) French      b) Latin      c) American      d) Indian

10. When was Make in India programme launched?

- a) September 25, 2014      b) October 2, 2015  
c) October 11, 2016      d) July 15, 2015

11. Azim Premji is the founder of \_\_\_\_\_

- a) WIPRO Industries      b) INFOSYS Industries  
c) HCL Info System      d) TCS

12. SIDBI stands for \_\_\_\_\_.

- a) Small Institutions Development Bank of India.  
b) Small Industries Development Bank of India.  
c) Small Industries Derivatives Bank of India.  
d) Small Industries Development Bureau of India.

Q2. Explain functions of entrepreneur. [16]

Q3. Explain role entrepreneur in economic development. [16]

Q4 Explain elements in business plans. [16]

Q5. What is digital entrepreneurship? Explain challenges and opportunities in digital entrepreneurship. [16]

Q6. Explain Components of business website. [16]

Q7. What is Entrepreneurship? Explain the Characteristics of successful Entrepreneur. [16]

**Q8. Write short notes (Any four out of six) [20]**

1). Business opportunity identification.

2). sources of Finance.

3). Make in India.

4). SISI.

5). N.R. Narayan Murthy.

6). SIDCO.